## Reward Card

## Dear Clinician,

Welcome to your laboratory reward information pack. The reward scheme enables the prescribing clinician to earn points via your laboratory work and redeem these for gifts of your choice.

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For every **IPS e.max** restoration you receive from our laboratory you will be provided with a reward token, Once your reward card has been filled (10 tokens) you will then be able to reward yourself with a choice of the following\*...

> FREE lunch at the practice for the dental team (restrictions apply) Case of mixed wines (Italian, Spanish or French) Organic Food Hamper Bottle of aged Single Malt Whisky Premier League stadium tour for 2 people (your chosen team) Theatre/Concert Tickets (e.g Strictly Come Dancing) Beauty Treatment of your choice High Street Gift Vouchers Handmade Belgian Chocolate Selection Tickets for days out (e.g Thorpe Park, Alton Towers)

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To assist in you in terms of claiming some of the above rewards faster, we may also contact you with chances to collect tokens by purchasing products from carefully selected manufacturers.

To start receiving your reward tokens, order your IPS e.max restorations today.

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Yours Sincerely

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Chris Mangnall Marketing Manager.

Loyalty reward promotion is to be run exclusively in conjunction with..



\*All items are subject to a reward limit of £50 per completed card redeemed. Subject to availability. Should the requested reward become unavailable then an alternative reward of similar price or standard will be provided. All reward decisions are final and at the discretion of the loyalty scheme manager. A full list of rewards, and details of multi-card redemption is available upon request by contacting Chris Mangnall (SDC Laboratory Ltd - 01204 392 645).